

AAA BestWater Co.

A Kama`aina Company Since 1983

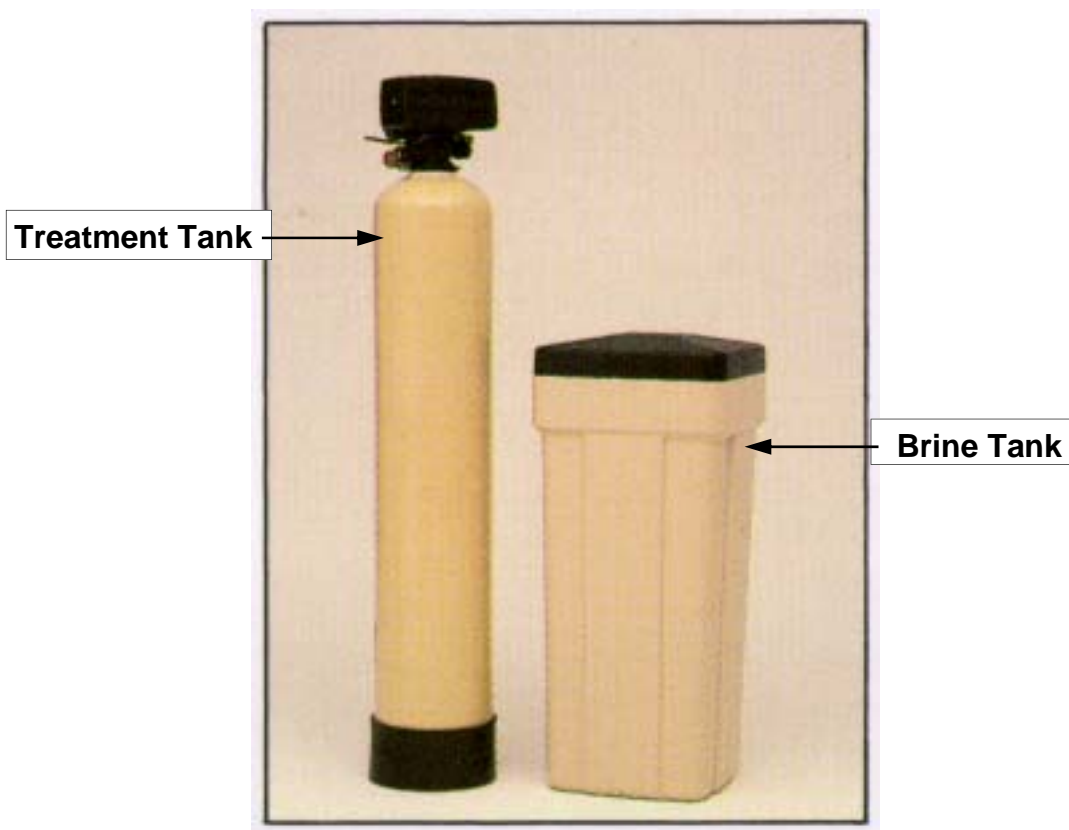
Dear Homeowners:

**Let us show you how you can have
all the following benefits . . .
. . . without it costing you anything more . . .
. . . than you are spending now!**

With our

AAA-Soft Whole-House Water Softener/Conditioner System

You will enjoy all the following benefits!



***Please look through the following pages
to see why so many homeowners have chosen our system.***

BENEFIT: With AAA BestWater you will have Cleaner, Whiter, Brighter, Softer Laundry



"Laundry comes out feeling and smelling clean and soft. Use a lot less detergent."-Ronald & Emasoila Norbrey, Ewa Beach (Ocean Point)

"Clothes, especially towels are softer, not scratchy."
-Mr. & Mrs. Ono, Pearl City

"You could tell the difference when you use [the] system when washing clothes, towels, etc. Clothes smell so fresh, clean & soft. Towels feel fluffy you don't need a softener."
-Mark & Maria Knapp, Ewa Beach (Summer Hill)

"Clothes feel softer even without fabric softener."
-John & Donna Abreu, Mililani

"Clothes cleaner, softer — no need to use Fabric Softener." -Robert & Paula Villaverde, Ewa Beach (Ocean Point)

Red Dirt': "The red dirt now comes out of my children's clothes without extra scrubbing, and I don't have to use as much detergent as I used to."-Edward & Karen Kim, Waipahu, (Royal Kunia I)

"Our clothes are noticeably cleaner and softer and much less lint is produced in the dryer."
-Thomas & Justine Tribble, Ewa Beach (West Loch Fairways)

"Clothes get cleaner, uses less soap."
-Mr. & Mrs. Yee, Kailua (Kailua Heights)



"With [the System], I have my laundry come out really clean and white. Also my grandson's dirty, dirty baseball socks - I used to pre-wash with hand, but no need to do that [now]."
-Mrs. Kihara, Mililani

"After a load of laundry, noticed a much softer clothing, towels, etc. And, we use less laundry detergent now."-Tim & Eleanor Bunton, Ewa Beach (Prescott)



"Clothes feels and looks cleaner."
-Mr. & Mrs. Yamamura, Pearl City (Pacific Palisades)

"Cleaner, softer clothes."-Mr. & Mrs. Henry, Kaaawa

"[Laundry] uses less soap."-Mr. & Mrs. Yee, Kailua (Kailua Heights)

"Clothes ... – everything you wash is much cleaner."
-Mr. & Mrs. Bacon, Kaneohe (Keapuka)

BENEFIT: With AAA BestWater you will have Cleaner, Whiter, Brighter, Softer Laundry

"The system conditions the water in such a way that it leaves our clothes clean and soft without the use of a fabric softener."-Dr. Dennis & Judith Kuwabara, Mililani

"Clothes are much softer than ever before. No need for adding softening liquids to wash."

-Denny & Nancy Luce, Ewa Beach (West Loch Fairways)

"We save money on our laundry soap. Use very little soap per laundry load. Clothes feels and looks cleaner."-Mr. & Mrs. Yamamura, Pearl City (Pacific Palisades)

"Clothes were noticeably softer after system was installed."-Rodger & Rose Stewart, Ewa Beach (West Loch Fairways)



"I use less water especially when it comes to rinsing my clothes. (Saves on water bill) I am saving more money on household costs."-Mr. & Mrs. Houghtailing, Pearl City

Red Dirt: "With our "new" water – The "red dirt problem" is much easier to handle – it cleans up a lot easier."-Eric Yamashiro & Bob Brown, Ewa Beach (Sun Terra on the Park)



"We save money on our laundry soap. Use very little soap per laundry load. Clothes feels and looks cleaner."

-Mr. & Mrs. Yamamura, Pearl City (Pacific Palisades)

"Washing in [the System's] water makes our clothes clean and soft. I love the natural softeners - no more expense for fabric softeners."

-Mr. & Mrs. Hirao, Kaneohe (Ahuimanu)

"I know my laundry comes out cleaner now. It smells cleaner."

-Frank & Helen Takenouchi, Aiea

"The clothes are not only clean they smell clean. No soapy, perfume smell anymore practically none at all."-Mr. & Mrs. Wong, Pearl City (Pacific Palisades)

BENIFIT: With **AAA BestWater** you use *less cleaning products*

AAA BestWater Can Save You Money



AAA BestWater Cleans by Subtraction

- ☑ **AAA BestWater** removes (*subtracts*) the minerals from your water that causes you to use additional detergents and special cleaning agents for a cleaner and brighter wash.

By following recommended usage amounts, you can see how much **AAA BestWater** can save you on laundry detergent alone! Better yet use a pure biodegradable soap concentrate.



Amount of detergent with hard water



Amount of detergent with **AAA BestWater** soft water

- ☑ **AAA BestWater** Washes laundry cleaner with less detergents and additives

- ☑ With **AAA BestWater** you will also save on Fabric Softener, Whitening Agents, Bleach, Liquid Hand Washing Dish Detergent, Automatic Dishwasher Detergent, Automatic Dishwasher Spotting Agents, Bar Soaps, Liquid Soap, Hair Shampoo, Hair Conditioner, Household Cleaners, Skin Moisturizers & Lotions.

BENIFIT: With **AAA BestWater** you use *less cleaning products*

Cleaning by Addition

Hardness minerals act like dirt and use up detergents. This causes you to use more (*additional*) detergent, more (*additional*) whitening agents, and more (*additional*) softener than you would in soft water to get your clothes soft, clean and bright.

Look at what the **MAYTAG Laundering Guide** says about detergents and soaps:

PROPER LAUNDRY PRODUCTS

LAUNDRY DETERGENT is needed in every wash load. When the water is truly soft, soap may be used.

Likewise, **less detergent should be used** on small loads, lightly soiled clothes, partial water levels, or **in soft water**.

FOLLOW DIRECTIONS on the package for the amount to use. However, package recommendations are for an "average" load with "average" soil in 16 gallons of water in "average" (5 grains) hardness.

However, **extra detergent should be used** for big loads, extremely dirty clothes, maximum water levels, or **in hard water**.

The decision to use soap, no-phosphate detergent, or regular detergent is one which must be made by the person using the washer. (Some states and localities have laws prohibiting the sale of detergents containing phosphates.) That decision may affect the laundering results no matter what brand or model of washer is used.

For example, no-phosphate detergents may not get clothes as clean as regular phosphate detergents; they may cause color loss or change in colored fabrics; they may react with hardness minerals to deposit a lint-like residue on clothes.

**BENEFIT: With AAA BestWater you will have
Whiter, Brighter, Longer-Lasting Fabrics**



A Purdue University study says:

*Assessment of Economic Benefits of
Water Softening on Laundry Operations*

Clothing life extended by 15%

☑ **AAA BestWater** Helps clothes and linens last longer

"Raising two children in Mililani, we had gotten used to having **RED DIRT** stained clothes. Through the years I tried almost all the different brands of laundry detergents never thinking it could be the water. With [the System] our laundry is now cleaner, softer and the colors brighter."-Mr. & Mrs. Yuen, Mililani

"Have noticed that **RED DIRT** comes out easier (especially from socks) during wash cycle. Whites also seem so much cleaner and brighter."-Mr. & Mrs. Sugai, Waipahu (Village Park)

"Since we installed our water treatment system, we find that our clothes are softer and cleaner than before. The difference is dramatic. We can feel the softness in our towels and we use much less soap than ever in our washer. **SAVES MONEY!**"-Mr. Webb, Mililani

"I get to finish doing my laundry faster now that I don't need to rinse the clothes so many times. So I consider this as a savings in time and electricity and water usage."

-Mr. & Mrs. Popa, Waipahu

"The system conditions the water in such a way that it leaves our clothes clean and soft without the use of a fabric softener. The [free] soap not only cleans well but it rinses out completely, thereby eliminating the need for an extra rinse cycle."-Dr. & Mrs. Kuwabara, Mililani

"I have just finished washing my dogs blanket that was **MILILANI RED**. I couldn't believe it but it is now white!"-Mr. & Mrs. Irby, Mililani

BENIFIT: With **AAA BestWater**
your Clothes & Dish Washers
will perform better and last longer

These pictures show how much detergent residue your hard water can't rinse out. This residue dries on fabrics making them dull, brittle and reduces the effectiveness of flame resistant fabrics.



Washed in tap water



Washed in Soft water

According to Dr. Mary E. Purchase, of Cornell University, her study showed this residue can irritate the skin. Some doctors are suggesting that you switch from (carbon based) detergents to soap.

Maytag, GE, Whirlpool, Speed Queen, Hot Point and Kitchen Aid **recommend soft water** as a means to help their washers perform better and last longer.



The washer lint trap catches bits of fabric weakened by the washing cycle and deposits of hard water impurities.